



Show your Support



MEDIA RELEASE: SEPTEMBER 2015

NATIONAL BREAST CANCER FOUNDATION BREAKFAST TOUR

WINNEBAGO 'PINK MINNIE' READY TO ROLL

Australia's very first Winnebago 'Pink Minnie' caravan will embark on a two-week road trip from Brisbane to Sydney during September 19-October 1 as host vehicle for the 2015 National Breast Cancer Foundation Breakfast Tour.

Winnebago RV CEO Luke Trouchet said the company was proud to be involved in a major national initiative to raise money for such an important cause, which is also supported by Big 4 Holiday Parks, Ford, and CIL Caravan and RV Insurance.

"The facts show 1 in 8 Australian women will be diagnosed with breast cancer in their lifetime, and sadly 7 women die from breast cancer every day in Australia.

"The National Breast Cancer Foundation does an incredible job of raising awareness, generating support and funding vital research towards achieving their goal of zero deaths from breast cancer by 2030 in Australia.

"Our iconic pink 'Winnebago Minnie' is the perfect host vehicle for the 2015 NBCF Pink Minnie Breakfast Tour, and we are proud to send it off travelling this month – please join in a breakfast at one of the supporting Big 4 holiday parks and donate via the special campaign website www.pinkminnie.com.au," Mr Trouchet said.

The NBCF Pink Minnie Breakfast Tour launches on the Gold Coast on September 19 at the Gold Coast Turf Club race club's 'Pink Ribbon Cup'.

#pinkminnie

About the Pink Minnie

The iconic pink Winnebago RV Minnie featuring in the 2015 National Breast Cancer Foundation Breakfast Tour is part of a brand new caravan range introduced to Australia this year through a partnership with Mr Trouchet's family-owned Apollo Group and US-based Winnebago Industries. The 'Minnie' caravans range from 2-berth to 6-berth models and are available in a wide range of colours including baby pink, tangerine orange, lime green, racing red, sunshine yellow and the more traditional platinum grey. Visit www.gowinnebago.com.au

-Ends-

Caravan available for photos and media coverage before and during the NBCF Pink Minnie Breakfast Tour

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**YOU'RE
Invited!**

Join us for the NBCF Pink Minnie Breakfast Tour At Big 4 Holiday Parks these school holidays.

See over for dates and locations.

SUPPORT LIFE-CHANGING BREAST CANCER RESEARCH AND ENJOY:

- Breakfast / morning tea
- Giveaways
- Kids activities
- Take a tour of the Winnebago 'Pink Minnie'

YOUR CHANCE TO

WIN

Enter the **PINK MY VAN** competition for your chance to win an exclusive prize pack



NATIONAL BREAST CANCER FOUNDATION

Show your Support

To donate **SMS PINK** to 0400 866 866 or go to www.pinkminnie.com.au

WINNEBAGO



BIG4



NBCF Pink Minnie Breakfast Tour dates!

Pink Ribbon Cup Gold Coast	Saturday 19th September
BIG4 Tweed Billabong Holiday Park	Sunday 20th September
BIG4 North Star Holiday Resort	Monday 21st September
BIG4 Ballina Headlands Holiday Park	Tuesday 22nd September
BIG4 Saltwater @ Yamba Holiday Park	Wednesday 23rd September
BIG4 Solitary Islands Resort	Thursday 24th September
BIG4 Nambucca Beach Holiday Park	Friday 25th September
BIG4 Sunshine South West Rocks Holiday Park	Saturday 26th September
BIG4 Bonny Hills Holiday Park	Sunday 27th September
Beachfront Holiday Park	Monday 28th September
BIG4 Karuah Jetty Holiday Park	Tuesday 29th September
BIG4 Sydney Lakeside Holiday Park	Wednesday 30th September
Sydney Overseas Passenger Terminal	Thursday 1st October